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1-17-2012

Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, January 17, 2012

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108 at 1:30pm**

January 17th 2012

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| Welcome..... | Craig McAllaster |
| Review/Approval of Minutes..... | Craig McAllaster |
| Proposed change in the Rollins Mission Statement | Carol Bresnahan |
| Rename FIN 609..... | Clay Singleton |
| Entrepreneurial Scholars of Distinction Program..... | Mike Bowers |
| Upcoming AACSB Visit | Craig McAllaster |
| Other Business..... | Craig McAllaster |
| Adjournment..... | Craig McAllaster |

**Next Faculty Meeting
February 14th
1:30pm
Room 108**

**Faculty Meeting – Room 108
Tuesday, January 17th 2012**

Crummer Faculty and Staff Present:

Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Cari Coats, Steve Gauthier, Susan Haugen, Chris Johnson, Margaret Linnane, Craig McAllaster, Dawn Nagy, Eric Sorrell, Jane Trnka, Mike Bowers, Sam Certo, Mary Conway Dato-on, Henrique Correa, David Currie, Ralph Drtina, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Jim Johnson, Mark Johnston, Allen Kupetz, Kyle Meyer, Ron Piccolo, Bill Seyfried, Clay Singleton, Keith Whittingham, Deb Wellman and Carol Bresnahan

Welcome.....Craig McAllaster

Review/Approval of Minutes.....Craig McAllaster

Proposed change to the Rollins Mission StatementCarol Bresnahan

With the changes to the By-Laws of the College, changes needed to be made to the Mission Statement. The Sentence that will change is:

From: Rollins is nationally recognized for its distinctive undergraduate Arts & Science program.

To: Rollins is nationally recognized for its distinctive residential undergraduate programs in the Colleges of Arts & Sciences and Professional Studies.

Rename FIN 609.....Clay Singleton

Changing the name of FIN609 to Managing Global Portfolios was accepted by a Faculty vote.

Crummer Open Policy.....Craig McAllaster

David Currie wrote a Crummer open access policy to be submitted to the Library.

There were several questions about the process. We will invite Jonathan Miller from the Library to a future Faculty meeting to clarify the policy.

Entrepreneurial Scholars of Distinction Program.....Mike Bowers

The goal of the Entrepreneurial Scholar of Distinction (ESD) program is to provide select Rollins MBA students with an immersive entrepreneurial experience focused on the earlier stages of entrepreneurial start up, due diligence and finance. The ESD program is a hands-on practica within a designated program partner organization for credit hours and supervised by a member of the Crummer entrepreneurship faculty. Depending on the specific program, some ESD positions include a year-long (three terms) commitment that includes a paid internship. Students interested in the ESD program must apply and participate in a competitive selection process. In any given calendar year, less than 10 Rollins MBA students achieve the ESD designation. The total number of positions available is determined by the designated program partners. The ESD designation carries with it significant prestige and recognition for those students who are selected.

Upcoming AACSB VisitCraig McAllaster

A draft schedule was passed out. A final schedule will be sent out when complete. Every 5 years we host 3 people from AACSB for reaccreditation. The team will include:

Dean Robert Mantan, Dean Steve Craft, Dr. Richard Durant and an AACSB observer Kelly Worhola. Please review the report sent you by email.

Other Business.....Craig McAllaster

- If you know that you are going to have a guest speaker that requires the SunTrust Auditorium please let Pam or Lynda know ASAP to secure the space.
- We will be having a brown bag faculty meeting to discuss grade inflation. Please let Pam know the date that works the best for you from the following: Jan 26, 27, Feb 1, or 2.
- The Career Development Center is providing workshops and webinars to assist students and alumni: Resume Writing, Interviewing, Networking
We are also providing opportunities for remote interviewing (via phone and skype) to assist alums in their search.
All events are posted, but we encourage the faculty to reinforce the learning opportunities with students as they have conversations with them
- If you are interested on being on the committee to revamp the PMBA program, please let Craig know.
- Allen H. Kupetz, Executive-in-Residence at the Crummer Graduate School of Business at Rollins College named one of "50 Business Professors You Should Follow on Twitter" <http://www.onlinemba.com/blog/50-business-professors-you-should-follow-on-twitter/>
- Iraq prof will arrive in Thurs. evening. Her office is in 214, she will be living in the grad housing.
- If you have any suggestions for guest speakers for the Winter Park Institute please let David Currie or Jim Johnson know your ideas.
- March 16 and 17 is the third annual Crummer reunion and the Crummer hall of fame event. Please watch for email from Dawn Nagy for details.
- Lucas Jovita one of our EAMBA 19 students from Brazil won the 2011 NCAA Division II National Tennis Championship (first player from Rollins to do so since 1988) and the 2011 USTA/ITA National Small College Championship (first time a player from Rollins wins this title). He is currently the number 1 ranked NCAA Division II Tennis player.
- Eye on Orlando March 7th Reception and discussion in the Bush Auditorium (Cari)

Adjournment.....Craig McAllaster

Next meeting
Tuesday, February 14th
1:30pm
Room 108

Application to rename FIN 609 Portfolio Management: Theory and Applications

The course description for the course currently reads:

FIN 609 Portfolio Management: Theory and Applications

This course is designed to give students advanced knowledge of modern techniques and practices of portfolio management. The course builds on the student's earlier courses in security analysis and portfolio management with an opportunity to apply the techniques learned in these earlier courses. In coordination with the instructor, industry practitioners play an important instructional role in detailing and discussing current investment practices. A major focus of the course is the students' decision-making process in directing the real-world investment decisions of the Crummer/SunTrust Portfolio.

Prerequisite: FIN 603. FIN concentration.

Since this course was designed in 1999, the practice of portfolio management has become more global. No longer are portfolio managers investing only in US-domiciled companies. The demands of a global marketplace require MBA graduates who understand the challenges and opportunities of investing wherever the best opportunities lie. This course offers a unique opportunity to reinforce what our students have learned in other courses and to give them practical experience in the global marketplace.

We ask for a name change because the course will now be structured around a global — rather than a purely domestic—framework. We will be introducing new readings and materials to help students understand current best practices in global portfolio management. If this change is approved the course will become more demanding as we will add exchange rates and comparative national and regional economic analysis to what has been a largely domestic focus.

FIN 609 Global Portfolio Management

This course gives students advanced knowledge of contemporary techniques and practices of global portfolio management. The course integrates prior courses in security analysis, portfolio management, international business and economics while providing an opportunity to direct the real-money investment decisions of the Crummer/SunTrust Portfolio. The emphasis is on practical global investment strategies. Students interact with practitioners who help guide and evaluate the students' investment decision-making process. Prerequisite: FIN 603. FIN concentration. This class may not be used to fulfill the requirements of an international business concentration.

Crummer Open Access Policy

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